

Shanghai Start-up Class 2019 *3rd Batch

pitch your business
fly to Shanghai
work at P2 Coworking
build your network

APPLY NOW
until
May 24th 2019

Shanghai Start-up Class 2019 *3rd Batch

DC-Hub supports German Start-ups and SMEs to build up a China competency. The program will pay for the 2019 class's winners return flights, co-working seats in Shanghai, access to the DC-Hub network, events, and workshops. The class will take place from beginning of September to beginning of October 2019.

The submission for the 2019 class is now open to Start-ups and SMEs from Germany. All applicants will undergo a first round of selecting the finalists for the pitching competition on January 25th, 2019 in Leipzig. We will inform the finalists after sighting the applications.

The 6 winners of the pitch competition (1 person per company) will fly at the beginning of September with DC-Hub for 4 weeks to Shanghai. (The return date to Germany can be planned individually according to your schedules, minimum stay in Shanghai is 2 weeks.)



Facts & Timeline

- Who: German Start-ups and SMEs that are interested in China as business opportunity
- Deadline for submission: May 24th, 2019
- Selection for pitches: May 31th, 2019
- Pitches: June 24th, 2019, from 9 am onwards
- Trip to Shanghai: September 5th to October 3rd, 2019



Pitches

- June 24th, 2019, from 9 am onwards
- Pitches and Q&A in English
- Business model 1min
- Why you want to go to China? 1min
- What is your goal to reach in China (especially in this 2 - 4 weeks)? 1min
- Q&A after every pitch 5min
- International jury with science and business background
- To level the playing field and give every team the same chance, the pitch is limited to exactly 3min!



Benefits / You will get for free

- Flight to Shanghai (economy, direct, return Frankfurt - Shanghai)
- One seat per person at People Squared (P2) co-working for as long as 4 weeks in the city center of Shanghai (Sep-Oct 2019)
- Pocket money of 564 Euro to pay for e.g. hotel, food
- Access to networks, workshops, accelerators, VCs etc.



Program in Shanghai

- Workshops and Events by P2, J.A.M Universal, German Chamber Shanghai, Ernst & Young GmbH, TU Berlin
- Networking
- Help to achieve your goals set for this class



What you need to submit

- Factsheet, max. 2 pages / Pitch deck
- Short creative reason why your company should go to China
- Submit as a PDF on the website given below



Info & Application

Please consider a budget of 3,500 Euro for this program.
Apply here: www.dc-hub.de/apply-ssuc19



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